

LiftMaster presents its new products:

Installation with Comfort

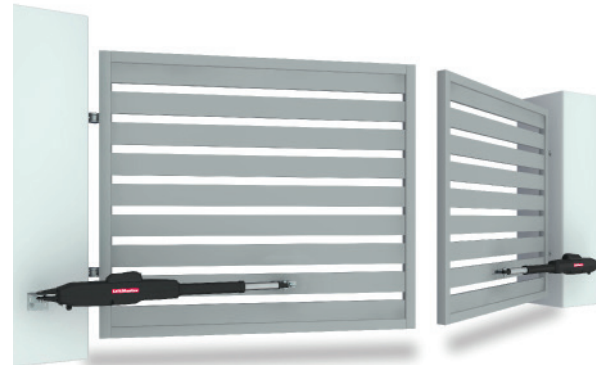
Six new external driveway gate operators, for residential use, impress installers and users with their many features

Saarbrücken. The highest quality standards meet the finest technology – that is how you could describe LiftMaster's mission statement in a nutshell. And the new developments they have now presented also fully implement this principle behind the heritage company founded in 1967. The manufacturer of intelligent door automation has sustainably updated its product range with the introduction of six new external gate operators: Two of the models are linear operators, plus an articulated arm operator, all of which are for swing gates. Three models of sliding gate operators will also be presented. Despite this diverse selection, what all products have in common is that they contain a wealth of benefits that offer real added value for both users and installers. For example, numerous components are already pre-installed in the new drives – such as the control unit with integrated wireless radio module and transformer. The hand-held transmitters, two supplied as standard, are already programmed. This makes installer's daily work much easier and reduces the chance of errors. Other innovative features also help to make installation faster and more convenient: A newly developed control system is installed in the six products. The resulting uniform programming for swing and sliding gate openers brings with it a clearly measurable time savings. "By shortening the installation, more orders can be processed in the same amount of time, and standardisation also means that fewer different spare parts are needed," says Grigory Trusov, LiftMaster's product manager.

Easier installation through innovative technology

The new LED display, which is also easy to read in daylight, is a practical and appreciated further development. Gone are the days when you had to make the settings for the gate without viewing the inputs. Now there are only four buttons for navigation and installation, with which the gate can be programmed in an easy and visible way. Everything is much easier in general. This is also reflected in another positive point: The six models are compatible with the innovative myQ technology and they are based on the same wireless technology as the LiftMaster garage door openers. "So, we've now combined both worlds. Now it's

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possible to operate and control both the garage door and the external driveway gate with a hand transmitter or the free myQ app. The LED light, for example, can also be switched on by the same device. So, our innovations ideally complement the existing garage door opener segment," explains the product manager. But the features listed are only a sample. The new products are also equipped, for example, with three separately programmable inputs to which individual photobeam sets can be connected – which are also automatically recognised and, depending on the setting, ensure the detection of obstacles in different directions.

Optimal functionality meets highest quality

By meeting strict standards throughout the manufacturing process, LiftMaster can make a clear promise to its customers about the quality of its products. The new drives perform safely, quietly and, above all, extremely reliably. Powerful 24V DC motors are built in, where speed and force can be adjusted separately – and even password-protected, so for safety reasons only experts can change the adjustments made. The developers have also optimised the design. "Our product claim is a clear commitment to quality. But it also promises we will never stand still. We will always listen to the market and adapt to the changing needs there. We vouch for this with our good name ... and have been doing so for over 50 years," concludes Grigory Trusov.

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Image caption:

LiftMaster_Gate_Application:

LiftMaster has sustainably updated its range with the introduction of six new external driveway gate operators. Among the innovations are two linear drives that score points with installers and users alike thanks to their numerous advantages.

LiftMaster_Wing_Gate:

The highest quality standards meet the finest technology – that is how you could describe Lift Master's mission statement in a nutshell. This is especially true for the six new products.

LiftMaster_Sliding_Gate:

Of the six new products being presented by LiftMaster, there are three operators for sliding gates.

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The Chamberlain Group, headquartered in Oak Brook, Illinois, USA, is one of the world's largest manufacturers, designers and distributors of comfort and safety products. Since the early 1960s, the Group has offered a range of products for both professional and residential markets, covering virtually all applications connected with high-quality door automation. The long-established company employs over 6,000 people globally and has international offices in Sydney and Saarbrücken. The Chamberlain Group includes the brands LiftMaster, Chamberlain, myQ, tend, CPSG, Systems LLC, Merlin and Grifco.

Thanks to the highest quality standards, innovative design and exemplary customer service, Chamberlain has risen to become one of the world's leading brands for intelligent door automation. The extensive portfolio is rounded off by the roller shutter control segment. Whether for residential or commercial use, Chamberlain has a wide range of products that offer pioneering innovations in terms of safety and convenience. The manufacturer has now become an integral part of home automation and is a byword for state-of-the-art technology. A brand customers trust, which comes with the best references and has become an indispensable part of users' everyday lives.

The Chamberlain LiftMaster brand also makes the Group one of the world's leading manufacturers of door operators in the professional segment. Functional diversity and an absolute focus on quality ensure that both private homeowners and industrial companies enjoy the products and their long service life. Since its market launch in 1967, LiftMaster has repeatedly succeeded in setting standards with unique developments, for example rolling code technology or the revolutionary myQ technology. In the past 50 years alone, more than 30 significant innovations have been developed as safe and reliable technologies to control garage and exterior doors.

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