



PRESS RELEASE

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Further growth for Perimeter Protection

- More space and more companies registered for 2020
- Thematic focus on drone detection and defence
- New: Specialist forum with presentations and discussions
- New partner: Nuremberg Security Conference

Perimeter Protection, the International Exhibition for Perimeter Protection, Fencing and Building Security, will be held for the sixth time at the Exhibition Centre Nuremberg from 14 to 16 January 2020. With about three months to go before the event, it is once again set to demonstrate that its clear focus on security for perimeter zones and outdoor areas hits just the right nerve in the sector. Based on current registrations, next year's event has already exceeded both the final number of exhibitors (2018: 135) and the total exhibition area for 2018. Healthy growth is also evident once again in trade visitor numbers. Awaiting them is an event that will reflect the entire spectrum of mechanical, electrical, and electronic security solutions for perimeter protection. A first in 2020 will be a specialist forum with free entry, integrated into the exhibition and providing accumulated expert knowledge on all kinds of security-related topics. The thematic focus for the exhibition will be on the current issue of drone detection and defence. A new partner joining the exhibition this year is the Akademie für Sicherheit (Academy for Security) and its event, the Nuremberg Security Conference.

Preparations for Perimeter Protection 2020 are currently running at full speed. Alexander Stein, Director Perimeter Protection at NürnbergMesse, can offer a very positive outlook with three months still to go: "The numbers are putting us in a good frame of mind. We have long overtaken the amount of exhibition space used last year, visitors can look forward to more than 40 new exhibitors, and international registrants already account for more than 40 percent of the

Partner



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companies that have registered. That confirms once again that our strategy is just right for the European market.” Something that is only of tangential interest at other exhibitions is a key focus in Nuremberg: the fact that Perimeter Protection is the only exhibition to focus on the security of perimeter zones and outdoor areas, and presents the combination of mechanical, electrical and electronic security technology more comprehensively than any other event creates many advantages. “Of particular relevance is the intensive, personal contact both between ourselves as organizers and the industry, and between the experts and decision-makers,” Stein continues. “By clearly focusing the exhibition in this way, we ensure a high level of quality and avoid missing any of our targets. In 2018, for example, 91 percent of the trade visitors were directly involved in the decision-making processes within their companies. For an exhibition, that represents huge value. We know exactly what moves the industry and can home in on the latest topics of interest, thanks also to our honorary sponsor, of course, the Gütegemeinschaft Metallzauntechnik (Metal Fence Technology Association), and our partner, the Verband für Sicherheitstechnik (Association for Security Technology, VfS).”

Thematic focus on drone detection and defence

One of these special topics is the monitoring and securing of air space against unmanned flying objects. In response to the massive growth in drones and their range of abilities, the field of drone detection and defence has been selected as the thematic focus for Perimeter Protection 2020, offering comprehensive information on recognising, identifying and defending against drones.

New: Specialist forum reports on latest developments in the industry

Established in collaboration with VfS, the new specialist forum at Perimeter Protection 2020, integrated into the main exhibition, will offer even more expert knowledge in condensed form in a single location. It will provide an opportunity to discuss topics of current interest, innovative approaches and novel solutions in the areas of perimeter protection, fencing and building security with prominent industry experts on all three days of the exhibition. The programme ranges from process optimisation through the use of perimeter systems to demands on access protection and access barriers, innovations involving drones, detection systems, remote servicing and integrated security solutions. Additional



information on the exhibition programme will be available in good time ahead of the event at

www.perimeter-protection.de/specialist-forum.

New: Nuremberg Security Conference to coincide with Perimeter Protection

Making the best use of synergy effects: the third Nuremberg Security Conference, organized by the Academy for Security, will take place on 15 January 2020 to coincide with Perimeter Protection. The event will feature top-level speakers on the latest themes in the area of security and an accompanying exhibition. The detailed programme will be available soon.

Security trade fairs at NürnbergMesse

NürnbergMesse has established and proven expertise in the security field. With events such as Enforce Tac – Trade Fair for Law Enforcement, it-sa and it-sa India – Trade Fairs for IT Security, FeuerTrutz – Trade Fair for Preventive Fire Protection as well as Perimeter Protection – Trade Fair for perimeter protection, FIRE & SECURITY INDIA EXPO and also U.T.SEC – Summit for Drones, Unmanned Technologies & Security, it brings together a total of about 1,600 exhibitors and 41,000 visitors from all over the world.

For further information please go to: www.nuernbergmesse.de/en/security

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